



## Tamil Nadu Agricultural University

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To  
The Editor,

Date: 02.12.2019

Sir,

I request that the following matter may kindly be published in your esteemed daily:

### **AGPREUN Ideathon Challenge 2019 in TNAU**

The Directorate of Agri Business Development, TNAU and ‘University Innovation Cluster’, Department of Plant Biotechnology, CPMB&B organized ‘AGPREUN Ideathon Challenge 2019’. The purpose of conducting ideathon was to stimulate the students to be innovative and become a successful entrepreneur. Students were asked to identify various challenges and opportunities in agriculture sector and develop innovative solutions.

The AGPREUN Ideathon Challenge’ was conducted in two different levels.

#### **Level I – Two days program**

- Day 1: Presentation of creative and innovative ideas of students
- Day 2: Orientation towards new product development

Level I was conducted at three different colleges viz., Agricultural College and Research Institute, Kudumiyamalai, Forest College and Research Institute, Mettupalayam and Agricultural College and Research Institute, Killikulam, Thoothukudi Dt. which enabled students from nearby constituent and affiliated colleges to participate.

#### **LEVEL I**

<b>Sl. No.</b>	<b>Venue</b>	<b>Date of Competition</b>	<b>Number of Ideas received</b>	<b>Number of ideas invited for Level 1 presentation</b>	<b>Number of teams selected for Final round</b>
1	FC & RI, Mettupalayam	11 <sup>th</sup> & 12 <sup>th</sup> of Nov 2019	59	23	9
2	AC & RI, Killikulam	16 <sup>th</sup> & 17 <sup>th</sup> of Nov 2019	70	23	9
3	AC & RI, Kudumiyamalai	23 <sup>rd</sup> & 24 <sup>th</sup> of Nov 2019	70	23	9
		<b>Total</b>	199	69	27

Based on the novelty and technical feasibility, top five teams were awarded cash prize. At Level I, nine teams were shortlisted for participation in the Level II (Finals) at TNAU, Coimbatore.

Following colleges of TNAU were selected for the final round (Level II) at TNAU, Coimbatore.

Sl. No.	Participating College of TNAU	No. of Teams
1.	Agricultural College and Research Institute, Coimbatore	6
2.	Agricultural Engineering College and Research Institute, Coimbatore	1
3.	Horticultural College and Research Institute, Coimbatore	1
4.	Vanavarayar Inst. of Agri., Pollachi	1
5.	Agricultural College and Research Institute, Killikulam	3
6.	Horticultural College and Research Institute, Periyakulam	4
7.	STAC, Tirunelveli	2
8.	Agricultural College and Research Institute, Kudumiyamalai	2
9.	Agricultural College and Research Institute, Madurai	2
10.	Community Science College and Research Institute, Madurai	3
11.	Agricultural Engineering College and Research Institute, Kumulur	2

The final round of AGPREUN Ideathon Challenge 2019 was inaugurated by Dr.K.S.Krishnamoorthy, Registrar, Tamil Nadu Agricultural University on 29.11.2019 at 10 am. In his inaugural address, the Registrar emphasized the need for innovation and entrepreneurial culture in Tamil Nadu Agricultural University. The event was felicitated by Dr.S.D.Sivakumar Director (ABD), and Dr. S. Mohankumar, Director CPMB&B, TNAU.

The products developed by students based on their ideas were exhibited on 30.11.2019 at RI building. Dr. N.Kumar, Vice – Chancellor, TNAU visited the exhibition and interacted with the students. The Valedictory function was held on 30.11.2019 at 4.00 pm. Vice – Chancellor TNAU distributed prizes to the students and delivered the Valedictory address. Dr. S. Mohankumar, Director CPMB&B, TNAU welcomed the participants and Dr. S.D. Sivakumar Director (ABD) proposed the vote of thanks.

The selected participants will be supported with grants from institutions to transform their ideas into prototype. The top three selected participants are listed below.

Sl. No.	Students Name	Degree & Year	College	Idea
1	Mr. B. Santhoshkumar Ms. M. Sneha	III B. Sc. (Hons.) Agri.	AC & RI, Madurai	Plenty Salt (extraction of salt from plants and other value addition)
2	Ms. ArathiBalan Ms. Meera Krishnan	III B. Sc. (Hons) Horti.	HC & RI, Periyakulam	POWERHER (combination of three herbs)
3	Mr. E. Naveen kumar Mr. P. Parthiban	IV B. Tech. (Agrl. Eng.)	AEC & RI, Kumulur	Self - propelled multifunctional Equipment for farm operations

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